



ASHA of NJ  
Regular Meeting.  
7:00pm, Tuesday,  
10/09/18.  
Location: J Old  
Croton Bar & Grill

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DIRECTORS**

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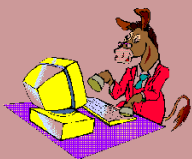
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[www.ashanj.net](http://www.ashanj.net)



**Contact Editor**  
Joan Booth

# THE HAYNET

American Saddlebred Horse Association of New Jersey



NEWSLETTER—September, October 2018

## **Promoting Saddlebreds: “Milford Alive” ~ Joan Booth**

On Saturday, September 22nd, ASHA of NJ members manned a booth at the Milford, NJ annual community event, Milford Alive. This is a very popular occasion which attracts people from a wide area in NJ and PA. All kinds of exhibitors, both commercial and non-profit, set up their displays. There was entertainment, the traditional bed race, a live band and vocalists, with a fireworks display to wrap up the day.



Horse show ribbons hung from the canopy over our table full of handouts - ASHA and ASHA-NJ brochures, maps listing our NJ stables. ASHA coloring posters and a flyer inviting spectators to the Oct. Tournament.

Also included brochures/flyers to hand out furnished by our NJ stables.

Hopefully it was all worth the effort!



Susan Kaminsky and I took responsibility for set-up, take-down and staffing. Many thanks to Jane Allison, Ann Scussell and Karen Greenwell for their participation.

**This was an opportunity to promote the American Saddlebred and that in itself made it worthwhile!**

## **Promoting Saddlebreds: The Smith Lilly Clinic ~ *Kate Burnett***

**Join us as we combine forces with Smith Lilly to promote the American Saddlebred, as well as the Saddle Seat discipline, to the tri-state area ! This Fall's Clinic will take place on Saturday, October 20th, 8 AM-5 PM at Revelation Farm.**

Clinic Attendees will participate in: educational talks and Q&A with Smith Lilly, as well as with reproductive specialist Dr. Misty Gray, DVM -private lessons with Smith Lilly on our lesson horses (*no more private lesson spaces available*) -equifitness personal training for Equestrians with Chase Burnett (*no more Equifitness spaces available*) -breakfast/coffee and lunch will be provided.

Pricing is as follows: Full Clinic Attendance: Private Lesson, Equifitness, all Lectures = \$225 (At this time we just have space available for Auditors at the Clinic ). Auditing, Lectures only: \$75. Due to the high demand of this clinic we ask you please reserve your spot with deposit, here: <https://www.schedulicity.com/scheduling/RFL4NT> (click "classes").

You are also cordially invited to attend the **Revelation Farm Fall Open House**. The event will take place Sunday, October 21, 2018 from 11:00 AM to 3:00 PM at our equine facility. We are centrally located approximately one hour from Philadelphia and one hour from New York City in the countryside of Hunterdon County, NJ. Brunch will be served. Plenty of room for attendees at the open house!

Hosting the Open House is renowned horseman and educator *Smith Lilly*. Author of the book, "Saddle Seat Horsemanship", Lilly is known and respected as one of the top Saddle Seat horsemen in the country. Having earned numerous World & National Titles himself, Lilly has also trained many horse and rider teams to do the same. Smith Lilly was recognized by the ASHA with the prestigious C.J. Cronan Sportsmanship award in 2002 and by the UPHA with the very first Tony Ray Young Professional of the Year award for 2004. Additionally, Lilly has served on the USEF (U.S. Equestrian Federation) Rules Committee for the Saddlebred division since 2005. To learn more about Smith, please visit the following link: <https://www.usef.org/learning-center/videos/american-saddlebred-what-makes-winner>

Open House Attendees will enjoy:

- Smith Lilly sharing his knowledge of The American Saddlebred breed, as well as his thoughts on the future of the American Saddlebred breed and industry.
- A showcase of the Revelation Farms responsible breeding operation, including weanlings, yearlings, two year olds and foundation mares with information on #bredbyRF lineage.
- A special tribute to WCC CH With Style & Grace.
- Brunch Buffett, coffee and mimosa station.
- Book signing with Smith Lilly.

Award ceremony for **RF Fall Clinic** attendees (*The clinic will precede the Open House, taking place Saturday 10/20 at 8:00 AM, led by Smith Lilly. Space for Auditors currently available.*

**RSVP required by October 7th** in order to ensure seating.. Please submit RSVP's via the following link: <https://www.revelationfarms.com/events>. **Friends and family are welcome to attend!**

**Kate Burnett, Operations Manager**  
[Revelation Farms LLC, info@revelationfarms.com](mailto:info@revelationfarms.com)  
o. (908) 996-2123 c. (908) 752-7005

## THE HAYNET

### **PROMOTING SADDLEBREDS ~ *Susan Kaminsky***

#### **Did you know?**

We are working to advertise ASHA of NJ events in as many places as possible including: the Treasure Hunt, printed flyers on community bulletin boards, various horse-related Facebook Groups, Get Out to Hunterdon FB Page, NJ.com, Tap Into, and the NJ Dept of AG website.

#### **Get the word out!**

We need your help. As you are probably aware, ASHA of NJ has a website and a Facebook page. Our club can use those powerful tools to help bring in new riders and to expand ASHA of NJ.

- If you have riders going to the Fall Tournament let us know.
- If you are attending Oktoberfest let us know .
- If your barn is participating in any community events we love pictures.
- Youth clubs, open houses, Rider of the month, whatever!
- We want the community to see how awesome this sport is and we can do that so much better if you provide us the information.

Share, share, share the ASHA of NJ FB site and the website!

We also encourage member barns to include the links to the website and the ASHA of NJ Facebook page to your email signatures to drive more traffic to those sites. Other ideas to promote the Saddlebred Breed are welcome.

Working together as an ASHA charter club will benefit everyone. Attend club meetings, volunteer, participate, show your support!

Links: <http://ashanj.net> , <https://www.facebook.com/americansaddlebrednj/>

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